



Please join us
Brooks Hall Room 434 to learn more about Dr.

**Brady T. West's** 

current research and the University of Michigan Program in Survey Methodology

## What is Survey Methodology?

Survey Methodology is an interdisciplinary field applying insights from Statistics, Data Science, Psychology, Human-Computer Interaction and Sociology among other fields to the measurement of public opinion, voter preference, consumer satisfaction, consumer sentiment, public health, unemployment, and so on. The Michigan Program in Survey Methodology offers MS and PhD degrees that emphasize either the statistical, social or data science aspects of the field.

TUESDAY, APRI L 9TH AT 4:30PM BROOKS HALL ROOM 334

2019 Summer Institute in Survey Research Techniques is offering a Diversity Fellowship for underrepresented groups interested in social science graduate programs, in particular, the Michigan Program in Survey Methodology (MPSM).

For more information,

http://si.isr.umich.edu/SISRT-Diversity-Fellowship

To learn more about MPSM: http://psm.isr.umich.edu/