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The Procter & Gamble Company

Tuesday, April 14\textsuperscript{th}, 2015
3:30pm in room 306, Statistics Building

Practicing Statistics in Corporate R&D

While many problems faced in industry can be solved with known statistical methods, there are problems encountered that require original research. For a research statistician practicing in industry, these types of problems are a joy to encounter and an opportunity to contribute to the research literature. I will discuss several examples of opportunities identified in my career at Procter & Gamble, some of which led to subsequent statistical research. The problems will be framed in easy to understand language, with just enough technical details to appreciate the work. I will also discuss how both hard and soft skills are needed to be successful in the corporate world.